

Different lanes of the same highway.

How EON fits the tools enterprises already run in the field — and runs the one lane no one else does.

We complete the stack — we don't compete with it.

THE QUESTION WORTH ANSWERING

“There are already tools in the field. How does EON fit?”

It’s the right question — and the answer is the whole story. The field looks crowded. But every tool out there runs a different lane than EON. They manage the logistics of work. EON runs the work itself.

The short answer

We don’t compete with what’s in the field.

We complete it — and we hand the proof back to it.

Crowded field, but the lanes don’t overlap. That distinction is the product.

It looks crowded — until you sort it into lanes.

Salesforce Field Service

dispatch · work orders · CRM

Oracle Field Service

scheduling · routing · GPS

Workday / Oracle HCM

the workforce · shifts · skills-on-paper

PTC Vuforia

AR instructions · remote assist

ServiceNow · SAP · Maximo

the work-order systems of record

SightCall · CareAR

video-call remote experts

Six names, but only three jobs — plus a fourth that none of them touch.

THE THREE LANES THAT ALREADY EXIST

They all run the logistics of work.

LANE 1 · CRM & Field Service

Runs: who goes where, when, for which customer.

Blind to: whether the task was done correctly.

Salesforce · Oracle Field Service

LANE 2 · Workforce & HR

Runs: the person — shifts, time, certifications on file.

Blind to: whether the worker can actually do it.

Workday · Oracle HCM

LANE 3 · Connected-Worker AR

Runs: an instruction or a video overlaid on equipment.

Blind to: understanding the equipment or proving competence.

PTC Vuforia · SightCall

All essential. None of them captures how the work is actually performed.

EON runs the work itself.

LANE 4 · WORK INTELLIGENCE

The system of record for how work is actually done — captured into a behaving 3D twin, verified, owned by the enterprise, and compounding with every job.

Recognise

names equipment on sight

Guide

composes the live procedure

Verify

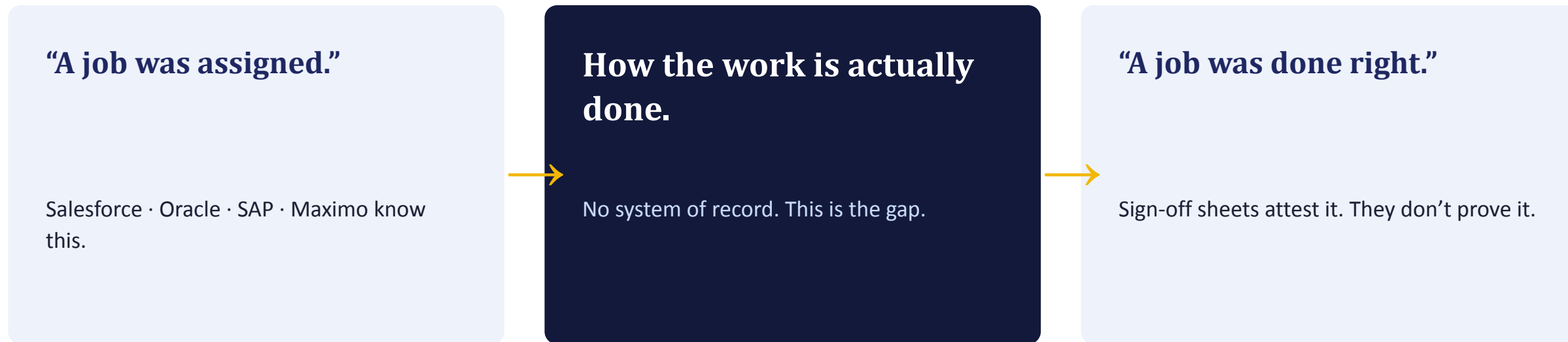
proves demonstrated
competence

Compound

every job makes the next better

This is the lane no other system on the floor runs.

Everyone covers the two ends. Nobody covers the middle.



The black hole in the middle is exactly where the cost, the risk, and the lost expertise live.

Because it can't be written down.

Non-public

It was never on the internet. It can't be scraped — it was never recorded.

Non-replicable

It's specific to a site, an asset, a procedure. A general model can't infer it.

Depreciating

The workforce that holds it is retiring. Every exit is a permanent loss.

Language models read about work — they never performed it. Real work happens in space, time, and sequence, under physics. It has to be demonstrated, practised, and verified — in worlds, not words.

This is why a checklist app, a CRM, or a copilot structurally cannot fill the gap.

One loop that captures, verifies, and compounds.

1

Genesis

Builds the behaving 3D twin from SOPs and ordinary photos
— no CAD, no 3D team.

2

Field IQ

Guides the worker on the real equipment and captures how
the job is actually done.

3

Assess IQ

Measures demonstrated competence against a captured
gold standard — not check-offs.

4

Compound IQ

Folds verified insight back in. The twin and the procedures
get smarter every job.

Learn the words, not the sentences.

Memorise every sentence

Model every facility, one at a time. Unbounded. Every new site is a new project. The permutations are effectively infinite — hopeless.

Learn the vocabulary

Learn ~50 understood components once. Recognise them, infer how they connect, and compose any facility. Bounded — and every job makes it smarter.

You don't program 5,000 locations. You program the vocabulary they're all built from.

THE ONE REAL OVERLAP

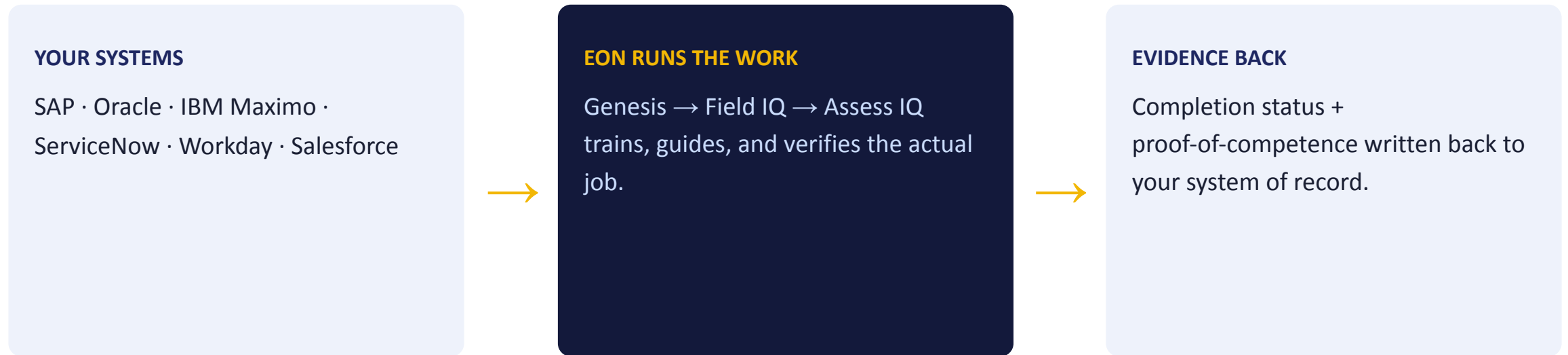
PTC Vuforia is the only tool in our lane — and here's the difference.

Capability	PTC Vuforia	EON
Source material	Needs CAD files	Ordinary photos — even partial views
What it overlays	A static instruction or expert video	A behaving twin that understands the equipment
Conditional steps	Fixed sequence	Branches on live conditions (pressure, energy)
Unseen equipment	Re-author per asset	Recognises and composes gear it's never seen
Competence	Not measured	Verified and scored — an owned record

Vuforia shows the steps. EON Universal understands the work — the line nobody else has crossed.

HOW WE FIT — INTEGRATE, DON'T REPLACE

The work order flows in. The proof flows back.



We integrate through open standards and open integration layers — open APIs and MCP connectors to SAP, Oracle, Maximo, ServiceNow, Workday and Salesforce. Work in, evidence out; nothing is rip-and-replace.

“ERP takes words. We take worlds.” We sit between ‘assigned’ and ‘done right’ — and feed both ends.

Three connectors, in priority order.

1

Work-order systems

SAP · Oracle · Maximo · ServiceNow

Read the job in; write completion and audit evidence back. Table stakes — build first.

2

Workforce & HR

Workday · Oracle HCM

Write Assess IQ competence results back, so 'certified' finally means demonstrated, not just attended.

3

Field service & AR

Salesforce · Oracle FS · Vuuforia

Back their remote-assist calls with a real behaving twin — upgrade what they have, don't fight it.

You never have to build all three at once — the seam is the same for each.

PROOF

The most scrutinizing buyers already chose this lane.

Supermajor

A US energy supermajor — selected for Work Intelligence after a rigorous competitive evaluation.

NOC

A national oil company — selected for Work Intelligence after an extended competitive evaluation.

12+

Further engagements running the same selection, across multiple segments.

25 yrs

building simulated worlds of expert work

4,400+

institutional customers

80+

countries

136M+

platform downloads

Deep energy heritage across many of the world's largest operators.

**They run the logistics of work.
We run the work itself —
and hand the proof back.**

The only tool that even shares our lane overlays a CAD instruction. We overlay a twin that understands the equipment — a difference no other system in the field can show.

**The lane nobody else
is running in.**

EON AI Ventures · Work Intelligence

We believe in worlds, not words.