

You Are the Training Data.

OR YOU CAN OWN THE AGENTS INSTEAD. · FOR \$975. · STARTING TODAY.

Based on the Meta Model Capability Initiative memo · TheStreet, Reuters, Fortune, TechCrunch, Gizmodo · November 2025



WHAT META JUST DID

A memo. Mandatory tracking. No opt-out. Of anything.

“Workers are essentially being told they are training the systems that will replace them.”

— Gizmodo, on Meta's Model Capability Initiative memo

WHAT'S CAPTURED

Mouse movements.
Clicks. Keystrokes.
Screenshots. Every
interaction with
designated work apps.

WHO DECIDES

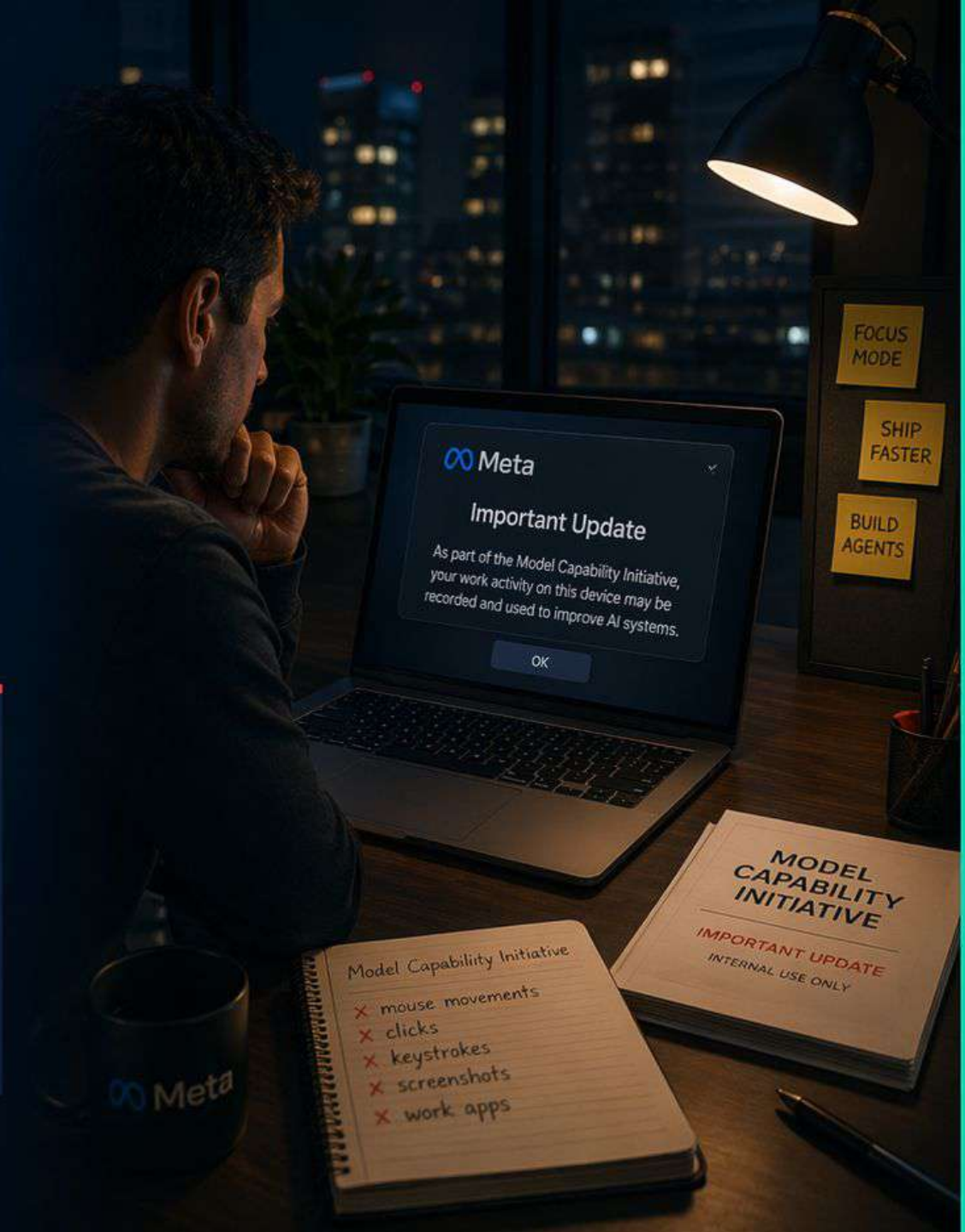
Meta Superintelligence
Labs, run by Alexandr
Wang — former CEO of
Scale AI, the \$148 data-
labeling firm.

OPT-OUT

None. Participation is a
condition of employment.
The memo frames it as
“doing their daily work.”

PURPOSE

Train AI agents to perform
white-collar computer
tasks autonomously.
Products. To ship. To
market.



Three economic moats.

All three being locked up by a handful of companies.

MOAT 01



COMPUTE

Consolidating into three hyperscalers: Microsoft/OpenAI, Google, Amazon/Anthropic.

"If you don't have compute, you can't." — Greg Brockman

MOAT 02



TRAINING DATA

Now being extracted from employees. Mouse movements. Keystrokes. Screenshots. Mandatory.

"Meta's models need real examples." — Meta spokesperson

MOAT 03



TALENT

Poached into labs like MSL at eight and nine-figure compensation. Rest of the industry cannot match.

Alexandr Wang — Scale AI CEO, now leads Meta Superintelligence Labs.

COMPUTE

TRAINING DATA

TALENT



The individual worker is now outside all three moats. EON's position is that this does not have to be the end of the story.

WHAT THIS FEELS LIKE AT YOUR DESK

Monday morning at your company.

The memo arrives.

Imagine the Meta memo in your inbox. The wording will be careful. The language will be positive. The software will install overnight. By lunch, you will know two things you did not know when you woke up.

REALIZATION 01

My employer is building my replacement.

The same company paying your salary this quarter is recording your work to train the system designed to do your job. There is no longer any ambiguity about where this is going.

REALIZATION 02

My daily work is the fuel they're using.

Every keystroke, every click, every dropdown menu is a data point in a training corpus you do not own. You are an unpaid annotator. The asset belongs to your employer.



This is not hypothetical. It is what Meta employees experienced in November 2025.

WHY THIS WILL NOT STAY AT META

If it works at Meta, every tech company will do the same thing.

Behavioral training data from real employees is genuinely more valuable than any synthetic alternative. Every competitor now has a choice: match Meta's data advantage, or fall behind. The industry pressure to adopt is immense — and the individual has no leverage to stop it.

TODAY

Meta only.

One company. One memo. The rest of the industry is watching and taking notes.

6 MONTHS

The tech majors follow.

Google, Microsoft, Amazon, OpenAI, Anthropic face the same competitive pressure.

18 MONTHS

Every white-collar employer.

Finance, consulting, law, accounting, media. Any firm that can argue it needs better AI.

THE WINDOW TO RESPOND IS THE TIME BEFORE THIS NORMALIZES, NOT AFTER.

Today · 6 months · 18 months — the expected adoption curve of workforce behavioral capture



THE QUESTION EVERY STILL-EMPLOYED WORKER NOW HAS TO ANSWER

Training data? Or trained operator?

Every white-collar professional in 2026 is on one side of this transaction or the other. You are either the input being captured — mouse movements, clicks, keystrokes, screenshots — used to train the system that will do your job. Or you are the operator deploying those systems yourself, owning the agents, collecting the revenue. There is no third position.

You are either the input, or the operator. There is no third position.



For \$975, you flip the polarity.

Stop being the training data. Start owning the agents.

01



250 AI Workers

YOUR COMPUTE

250 agents running 24/7 on shared cloud compute. You don't buy GPUs. You operate them.

02



Brainy 2.0 Coach

YOUR TALENT

A personal AI mentor with real face, real voice. The expertise labs charge millions to access.

03



EON Marketplace

YOUR PRODUCT

A shipped product on a marketplace with 4,400+ institutional buyers. The asset is yours.

04



EAFI Credential

YOUR SIGNAL

Tamper-resistant, employer-verifiable. Your talent signal, held by you, not your HR department.

05



Distribution Engine

YOUR DATA

Customer data and revenue generated by your agents belongs to you. Not aggregated into anyone else's corpus.

5 products



Five products. Three moats in your hands. \$975 one-time. No employer required.

CHOOSE YOUR SIDE OF THE TRANSACTION

Three doors. Three ways to stop being the training data.



DOOR 1 · SKILLS

Become un-capturable.

Your work cannot be screenshotted.

Plumber. Electrician. HVAC. Welder. Work that cannot be recorded by a mouse tracker because no mouse is involved. The agents Meta is training cannot do any of it.



DOOR 2 · OPERATOR

Become the one deploying.

Stay employed. Become scarce.

You are already generating the training data anyway. Become the under-10% who deploys the agents inside your company. You are on the winning side of the transaction.



DOOR 3 · BUILDER

Own the agents outright.

Your agents. Your product. Your revenue.

Deploy your own 250-agent fleet. Ship your own product. Collect your own revenue. The only door where the output belongs entirely to you. No employer. No memo.

3 Doors



All three doors share one thing: you stop being captured and start being compensated. \$975 gets you all three.

THE TIMING WINDOW IS REAL

Meta's agents are training right now. They ship before a 4-year degree graduates.

EVERY EDUCATIONAL PATHWAY HAS A CLOCK. HERE IS WHAT FINISHES BEFORE META'S AGENTS DO.

**48
MONTHS**



4-YEAR DEGREE

Obsolete curriculum before graduation.

**18
MONTHS**



BOOTCAMP

Trains you for roles AI automates first.

**6
MONTHS**



MBA

Still too slow. Agents ship in this window.

**90
DAYS**



EON AI FOUNDER

Graduates before the agents are in production.

The graduate who starts today ships on Day 90 — before the agents trained on this quarter's behavioral data are broadly deployed. That timing asymmetry is the difference between walking out with ownership and walking into a labor market that no longer has a place for you.

EON AI Founder Programme · 90 days self-paced · \$975 one-time



**“Every keystroke you type today
belongs to someone.”**

“Meta just made that explicit. Every other large employer will follow because the competitive pressure is real. The question is not whether this happens to you. It is whether, when it does, you already own the agents it produces — or whether those agents were built from your work and handed to someone else. For \$975, we make sure you own them. Your kids will ask what you did when AI arrived at your desk. We want them to know you bought the agents. You were not the data.”



THE DECISION

Your keystrokes are already being counted. Decide who owns them.

Meta's memo is the first public confirmation. The other memos are coming. Between now and the day it lands in your inbox, you have a window to decide which side of the transaction you sit on. \$975. 90 days. Starting today.



AI FOUNDER
PROGRAMME

\$975

ONE-TIME



90 DAYS



THREE DOORS

AI coach 24/7 · Four-condition money-back guarantee · No approval, no waiting list

ENROL → [OHWOW.AI/FOUNDER](https://ohwow.ai/founder) · OWN THE AGENTS. DON'T BE THE DATA.

YOU
DECIDE
—
YOUR DATA.
YOUR FUTURE.

OWNERSHIP

LABOR
MARKET

OBSOLETE