Asia Pacific's $80B BPO Sector Is the Next AI Casualty.

9,000 courses. British-accredited European degree. #6 world ranked.

The credential that gives APAC graduates global career mobility.

Philippines · Vietnam · Malaysia · Singapore · Korea · Japan.

EON AI Ventures

1%
OF APAC UNIVERSITY
TUITION COST

#6
WORLD RANKING
INDUSTRY & INNOVATION

$80B
BPO SECTOR
AT RISK

5M+
PHILIPPINE BPO
JOBS EXPOSED

THE NUMBERS DON'T LIE

Asia Pacific's Middle Class Built Its Future on BPO. AI Is Automating It.

$80B

APAC BPO Sector — Under Threat

Philippines, Malaysia, Vietnam, India — the $80B BPO industry employs millions of educated middle-class workers. AI automates 70% of its core tasks.

70%

BPO / Customer Service Tasks Automatable

The sector that built APAC's educated middle class faces 70% task automation. 5M+ Philippine BPO workers alone at risk. (Anthropic, 2026)

4.3B

People — 60% of Global GDP Growth

Asia Pacific is the world's most dynamic region — and the most exposed to AI displacement of the knowledge economy it is still building.

Low

International Credential Portability

Most APAC university credentials are not recognized globally. The European degree is the credential that unlocks EU, UK, and US career mobility.

THE AI THREAT

APAC's BPO collapse is not coming.
It has already started.
The question is what replaces it.

"A 10–15% displacement in APAC's $80B BPO sector could destabilise entire national economies — the Philippines, Malaysia, and Vietnam depend on outsourcing as a primary employer of educated middle-class workers."
— EON Research / WEF Future of Jobs, 2025

70%	**of BPO/customer service tasks automatable — 5M+ Philippine workers, 4M+ Malaysian/Vietnamese BPO staff** *Anthropic Economic Index, 2026*
62%	**of APAC financial services tasks automatable — Singapore, Seoul, Tokyo banking hubs exposed** *Anthropic Economic Index, 2026*
92M	**jobs displaced globally by 2030 — APAC's export-oriented, educated workforce disproportionately exposed** *WEF Future of Jobs, 2025*
Global	**career mobility gap — APAC graduates need EU/UK/US-recognized credentials to compete internationally** *Global credential portability analysis, 2026*

FOUR QUESTIONS FOR YOUR INSTITUTION

Partner. Or lose your students to global platforms.

APAC students are highly competitive and globally ambitious. A British-accredited European degree at 1% of university cost — with recognized EU and US portability — is a credential that changes their options entirely.

THE HARD QUESTIONS

1 Can your graduates work in Europe, the UK, or the United States with the credential you issue them today?

2 Can you certify mastery in weeks in the AI-adjacent, green economy, and healthcare roles that are growing while BPO shrinks?

3 Can you add a #6 world-ranked European university co-credential to your programs without building new infrastructure?

4 If not — why would an ambitious APAC student choose a locally recognized credential over a British-accredited European degree at 1% of the cost?

WHAT EON DELIVERS TO YOUR INSTITUTION

Everything your students need. Nothing you have to build.

🎓 British-Accredited European Degree

The credential APAC graduates need to work globally. Certificate → Diploma → Bachelor's → Master's. #6 world ranked. Bologna-aligned. Recognized at 500+ EU and US universities. Opens doors BPO never could.

🌏 Career Compass — APAC Growth Sectors

9,000 courses mapped to AI-resilient APAC careers: green energy, healthcare, semiconductor manufacturing, agentic AI orchestration, smart infrastructure. Every pathway away from BPO and toward what's growing.

🥽 Multilingual AI Learning — No Relocation

EON Genesis delivers in English and regional languages. No relocation to Singapore or Seoul required. Mobile-first, bandwidth-adaptive. 4× faster learning. AI mentor adapts to each learner's context.

🚀 Venture Builder — APAC SME Market

Displaced BPO professionals build AI-powered businesses. Customer service leads to AI chatbot agencies. Data entry analysts to AI data services. APAC's 70M+ SME market is ready.

💰 1% of APAC University Cost

APAC universities: $5,000–15,000+/year with limited global recognition. EON: formally British-accredited European degree at approximately 1% of that. Same international accreditation. Fraction of the cost.

🤝 Global Portability. One Agreement.

EU, UK, and US employer recognized. 500+ university transfer partners. Your institution activates for its entire student body in one agreement. The credential that gives APAC graduates global options.

THE ACCREDITATION STACK

The credential that opens global doors.
From APAC, for everywhere.
One platform.

1%

OF APAC UNIVERSITY TUITION COST

APAC universities: $5,000–15,000+/year.
EON: formally accredited European degree
at approximately 1% — recognized globally.
The international credential at a local price.

#6 in the World — WURI Rankings
Fourth Industrialization & Industry Innovation.
The sector APAC's next economy is being built around.

British Accreditation Council
4-year accreditation (2025). UK's leading quality body.
Recognized by EU, UK, and US employers and institutions.

European Bologna Process
500+ EU & US university transfer partners.
Global career mobility — not just regional recognition.

EFQM 5-Star · ISO 9001
European quality standard. Highest tier.
Audit-ready, internationally recognized quality framework.

01 Course Certificate

02 Professional Diploma

03 Bachelor's Degree

04 Master's Degree

ALREADY DEPLOYED. NOT A PILOT.

Deployed in 80+ countries. 4,400+ institutions. 136 million+ downloads. 25 years of infrastructure.

DIMENSION	TRADITIONAL APAC UNIVERSITY	EON GLOBAL VIRTUAL CAMPUS
Cost to student	$5,000–15,000+/year · limited global ROI	~1% of APAC university cost · globally recognized
International recognition	Regional only · EU/US employers often unaware	British-accredited · #6 world ranked · EU/US employer recognized
Job mapping	Not updated for post-BPO economy	9,000 courses → AI-resilient, globally in-demand careers
BPO transition	No structured pathway out	Career Compass maps BPO skills to AI-resilient roles in 90 days
Language support	Usually 1–2 languages	English + regional languages · AI mentor adapts per learner
Global mobility	Limited · regional employer focus	EU, UK, USA recognized · 500+ university transfer partners
Time to credential	3–4 years fixed semesters	Weeks to months · 90-day pathways · fully remote

EON AI Ventures

Ready to give APAC students a credential the world recognizes?

British-accredited. Bologna-aligned. EU/US employer recognized.

The global credential at 1% of the cost.

1 Activate EON for your institution — one agreement, immediate student access

2 Enable UBT British-accredited co-credentials for your students

3 Co-announce with EON + UBT — first in your market with this global credential positioning

4 Set your own student pricing — we provide the infrastructure and global accreditation

CONTACT

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