

# THE AI FOUNDER PROGRAMME.

**90-DAY SPRINT — SELF-PACED. AI-MENTORED. YOU SHIP A PRODUCT.**

*The same programme our university partners deliver to their students — now available directly. 100 AI Fluency courses · EAFI credential · a live AI product on the EON Marketplace · RADAR V3 to find your first customers · Brainy AI Mentor available 24/7. Optional university degree certification. In 90 days.*

**\$975**

One-time · 90-day sprint · no recurring fees

**90**

Days to ship · self-paced · AI-mentored 24/7

**100%**

Money-back if you complete work & don't ship

# WHAT YOU ALREADY HAVE

## You are not the problem. You are the foundation.

*EON builds on what you already have — we don't replace it. Whatever got you to this point in your career is exactly why the AI Founder Programme works for you. Every asset below is yours. EON adds a practical layer on top.*

### 01 **A Credential That Already Cost You**

Whatever degree or qualification you earned — it still means something. Employers still read it. You don't discard it. You add to it.

### 02 **10+ Years of Domain Expertise**

Marketing, operations, finance, legal, HR, engineering, sales — whatever you did for 10 or 20 years is now your unfair advantage in the AI economy.

### 03 **Judgment No AI Has**

You know which customer matters. You know which deal is real. You know which manager is lying. That judgment is priceless in an AI world — AI cannot develop it from scratch.

### 04 **A Professional Network Already Built**

The colleagues, clients, LinkedIn connections, and former teammates you've built over a career — they are your first customers, your first partners, your first referrals.

### 05 **Runway (Severance, Savings, Benefits)**

If you were recently laid off, you have 3–6 months of runway. That is not a disaster — it is exactly the window the AI Founder Programme was designed to use.

### 06 **A Specific Kind of Anger**

The anger of someone told they're 'redundant' after a decade of real work is a genuine asset. Channeled correctly, it is the fuel for building something better. Don't waste it.

# THE ONE GAP

## Your experience is real. What's missing is the AI layer — and a product that proves it.

*The employer standard shifted in March 2026. Jensen Huang named it, Meta codified it, Anthropic measured it, Monster.com priced it. The market no longer asks "can you do the work?" — it asks "can you deploy AI to do 10× the work?" That's not a course. That's a shipped product, a verified credential, and a customer on record.*

### WHAT YOUR EXPERIENCE ALREADY DELIVERS

- ✓ A professional track record — verified by LinkedIn, references, and portfolio
- ✓ Deep domain judgment accumulated over 10+ years
- ✓ Professional communication, negotiation, stakeholder management
- ✓ Technical or functional depth in your field
- ✓ A working understanding of how real businesses operate

### WHAT THE AI ECONOMY ADDITIONALLY TESTS FOR

- Demonstrated AI operational competency (can you deploy agents?)
- 100+ practical AI tasks completed — evidence, not opinion
- A real AI product shipped to real customers (URL + revenue)
- A verified reference via EAFI — not a self-certified claim
- An autonomous pipeline that generates leads without you

THE AI FOUNDER PROGRAMME ADDS THE RIGHT COLUMN ON TOP OF THE LEFT COLUMN. IN 90 DAYS.

# THREE PILLARS — WHAT YOU BUILD

*One programme. Three outcomes. You leave with a credential, a shipped product, and an automated pipeline.*

01

## AI Fluency

*100 Courses · 5 Levels · EAFI-Verified*

From AI Foundations (L1) to AI Entrepreneurship (L5). 100 applied, practical modules — each assessed and EAFI-verified. By Level 4 you are the most capable AI operator in most offices. By Level 5 you deploy and run 250-agent systems.

→ EAFI Credential — employer-verifiable globally

02

## Venture Builder

*Real Product · EON Marketplace · Real Customer*

Not a thesis. A business. Enter your location, skills, and network — the AI surfaces a real local market gap, you build a no-code AI product, and you list it on the EON Global Marketplace. You leave with a URL, a customer, and a revenue figure.

→ Live AI product on the Marketplace

03

## RADAR V3

*250 AI Agents · 24/7 · Your Buyers*

250 AI agents work continuously — identifying your buyers, mapping your market, qualifying leads while you sleep. What a corporate SDR team does badly for six figures, RADAR does continuously for the cost of tokens. This is the pipeline that makes the product pay.

→ Automated customer pipeline — always on

# A WEEK IN YOUR LIFE — ON THE PROGRAMME

## 20–25 hours a week. Real work. Real outputs. Real results.

*This is not a passive course. You are actively building, testing, and shipping every week. If you have severance runway, this is a full-time commitment. If you're employed and pivoting, it is a focused 20-hour weekly discipline.*

# 8h

per week

### AI Fluency Courses

*Self-paced · Online*

- Work through current-level modules
- Hands-on exercises with live AI tools
- Automated EAFI assessment at checkpoints

# 6h

per week

### VibeFlow — Building

*AI-guided · Claude Code + CoWork*

- Build your Venture Builder product
- AI mentor reviews your code + specs
- Ship, iterate, debug

# 4h

per week

### Venture Builder Studio

*Market research + design*

- Analyse market signal from AI engine
- Refine product concept and customer
- Customer discovery conversations

# 2h

per week

### AI Mentor + Marketplace

*Brainy 2.0 + Marketplace ops*

- 1:1 feedback from Brainy AI mentor
- Marketplace listing optimisation
- Async peer community (optional)

**TOTAL: ~20 HOURS/WEEK · ~80 HOURS/MONTH · ~240 HOURS OVER THE 90-DAY SPRINT · SELF-PACED · AI-MENTORED 24/7 · YOU OWN THE OUTCOME.**

# THE PLATFORM — WHAT'S IN THE BOX

## No marketing language. Just the components.

*This is the same platform EON sells to university partners for a \$50K–\$200K activation fee. As a 90-Day Sprint participant, you get the full access to all 8 components for the duration of the programme.*

### ASSESSMENT

#### EAFI Engine

Adaptive assessment. Places you at Level 1–5. Verified at every checkpoint.

### CURRICULUM

#### 100 AI Fluency Courses

5 levels. Foundations → Thought Partner → Agents → Leadership → Entrepreneurship.

### PRODUCT ENGINE

#### Venture Builder

Location-based market analysis. AI product spec generator. No-code build pipeline.

### AI MENTOR

#### Brainy 2.0 — With a Face

Your 24/7 AI mentor. Real face, real voice, real feedback. Trained on the full AI Founder curriculum. Personal to you.

### DISTRIBUTION

#### EON Global Marketplace

Publish your AI product. 4,400+ institutional buyers across 80+ countries.

### PIPELINE

#### RADAR V3 — 250 AI Agents

24/7 lead generation in your chosen market. Your 250-agent SDR team.

### CAREER

#### Career Compass

AI-powered career GPS. Maps your skills to live labour market demand.

### CREDENTIAL

#### EAFI Certificate

Employer-verifiable. Issued at Level 4 and Level 5. Public URL, blockchain option.

ALL 8 COMPONENTS INCLUDED IN THE \$975 ONE-TIME SPRINT FEE. NO RECURRING CHARGES. NO PER-MODULE FEES.

# THE CREDENTIAL — EAFI

## A credential employers can actually verify.

*The EON AI Fluency Index (EAFI) is not a certificate of attendance. It is a graded, stored, verifiable measure of what you can actually do — assessed at every checkpoint across every course. When an employer asks "can you prove your AI skill?", the answer is a URL they can click.*

**01**

### Continuous Assessment

Every course ends with a graded EAFI checkpoint. Automated. Tamper-resistant. Not a single final exam.

**02**

### Five Progressive Levels

L1 Foundations → L2 Thought Partner → L3 Agents → L4 Leadership → L5 Entrepreneurship. Each level unlocked only by passing the prior.

**03**

### Public Verification URL

Every credential gets a unique URL. Employer clicks, sees levels achieved and the graded evidence behind them.

**04**

### Optional University Degree

Top completers can add a UBT or international-accreditation certificate for an additional fee. Same credential university partners issue their own students.

**EMPLOYERS WORLDWIDE CAN VERIFY YOUR EAFI CREDENTIAL IN 3 SECONDS. THE SAME CREDENTIAL USED BY EON'S UNIVERSITY PARTNERS.**

# THE 90-DAY JOURNEY

## From enrollment to shipped product in 90 days.

*No ambiguity. No "figure it out yourself." Three distinct 30-day phases, each with concrete deliverables, each building on the last. At Day 90 you have a product, a customer, and a credential.*

### DAY 1–30

## Foundation

- › Onboarding · Career Compass diagnostic
- › AI Fluency Groups A, B, C complete
- › First AI agent deployments in simulation
- › Venture Builder ideation + validation
- › Niche selection and positioning
- › RADAR V3 configured to your market

*You can deploy and orchestrate AI agents. You have a validated niche.*

### DAY 31–60

## Build

- › AI Fluency Groups D, E begin
- › MVP AI-powered product built
- › Marketplace storefront launches
- › RADAR delivers first qualified leads
- › First conversations with real buyers
- › Pricing and packaging finalized

*Live storefront. Working product. Real buyer conversations underway.*

### DAY 61–90

## Revenue

- › AI Builder credential earned (Level 5)
- › First paying customers close
- › Agent fleet scales to 250 deployed
- › Case study + reputation established
- › Playbook for continued growth
- › Alumni network access unlocked

*First revenue captured. Business operating independently.*

# THE PRICE — \$975 ONE-TIME

# \$975

## ONE-TIME -90-DAY SPRINT

*The same price our university partners set. One payment. 90 days of intensive, AI-mentored work. Optional university degree add-on. No recurring subscription.*

### FOR CONTEXT:

One 3-credit UCLA Extension course	\$975
Typical coding bootcamp	\$12,000–\$18,000
Typical MBA executive course weekend	\$1,500–\$4,000
Typical AI certification from Coursera	\$399–\$800

### WHAT'S INCLUDED

- ✓ All 100 AI Fluency courses · 5 levels
- ✓ EAFI assessment + public verification URL
- ✓ Venture Builder — real product, real customer
- ✓ EON Marketplace listing + distribution
- ✓ RADAR V3 — 250 agents working for you
- ✓ Claude Code + CoWork development environment
- ✓ Brainy AI Mentor 2.0 — 24/7, with a face
- ✓ Optional university degree certification (add-on)
- ✓ Career Compass — live job market mapping
- ✓ Alumni network access after Day 90

**CONDITIONAL GUARANTEE: COMPLETE THE WORK + SUBMIT A PRODUCT BY DAY 90 — OR YOUR \$975 BACK · TRACKED AUTOMATICALLY**

# THE SHIP-OR-REFUND GUARANTEE

**We refund your \$975 in full — if you meet all four conditions.**

*Our interests are identical to yours. We can only deliver the outcome to someone who shows up and does the work. If you do the work and the programme genuinely doesn't deliver a shippable product for you — you get every dollar back. Tracked automatically by the platform, not decided by us case-by-case.*

**01**

## **Complete 100 AI Fluency Courses**

All five levels (L1 Foundations through L5 Entrepreneurship). EAFI assessments automatically verify at every checkpoint. You cannot fake completion.

**02**

## **Attend 12+ AI Mentor Sessions**

Minimum 12 documented Brainy 2.0 AI mentor sessions over 90 days. Your mentor conversations are logged automatically. Quality, not just quantity.

**03**

## **Submit Product Spec by Day 45**

A complete Venture Builder product specification — market analysis, customer profile, value proposition, MVP scope. Reviewed by Brainy 2.0 automatically.

**04**

## **Submit Live Product URL by Day 90**

A live product on the EON Marketplace. Zero paying customers received by Day 90 is the only condition that triggers the refund — if customers came, you succeeded.

**MEET ALL FOUR = FULL \$975 REFUND · MISS ONE = NO REFUND, BUT YOU STILL GOT THE PLATFORM FOR 90 DAYS**

# WHY EON VS THE ALTERNATIVES

## You will compare. This is the comparison.

*Coursera, Google AI, Udemy, and bootcamps offer courses. EON delivers an integrated programme — courses plus a product you ship, plus a verified credential, plus an automated pipeline, plus access to 4,400 institutional buyers. Different category.*

Capability	MOOCs (Coursera / Udemy)	Bootcamps (\$12K–\$18K)	AI Founder (EON — \$975)
AI Courses	✓ Many	✓ Few	✓ 100, structured by level
Built AI Product shipped	✗	✓ Partial	✓ Live on Marketplace
Verified Employer Reference	✗	✗	✓ EAFI — employer-verifiable
Automated Lead Pipeline	✗	✗	✓ RADAR V3 — 250 agents
Distribution Channel	✗	✗	✓ EON Marketplace (4,400 buyers)
AI Mentor 24/7	✗	✗	✓ Brainy 2.0 — with a face
Money-Back Guarantee	✗	Rare	✓ No product shipped = refund
Total Price	\$399–\$800	\$12K–\$18K	\$975 — one-time

*MOOCs sell courses to individuals. Bootcamps sell job-training. EON sells you a business you own.*

# QUALIFICATION — IS THIS FOR YOU?

## Read carefully. Self-select before enrolling.

*The AI Founder Programme is built for a specific profile. If you're not that profile, don't enrol — there are better options for you elsewhere. If you are, stop reading and enrol now, because the cohort fills.*

### THIS IS FOR YOU IF...

#### **You're done asking permission.**

- ✓ You were recently laid off, or you see it coming
- ✓ You have mid-level knowledge-work experience (any field)
- ✓ You're willing to work 20+ hours/week for 90 days
- ✓ You'd rather own the upside than rent a chair
- ✓ You can self-direct without a manager watching you
- ✓ You're comfortable using AI tools (or willing to learn fast)
- ✓ You are ready to charge real money for real work

### THIS IS NOT FOR YOU IF...

#### **You want another corporate chair.**

- ✗ You're looking for a job-search service or resume coach
- ✗ You want passive income without putting in the work
- ✗ You need a manager to stay on task
- ✗ You expect \$50K/month in 30 days (this isn't that)
- ✗ You're not willing to charge clients real money
- ✗ You want a full university-style academic credential
- ✗ You're not ready for the first 30 days of confusion

**THE DECISION**

# THREE STEPS. NINETY DAYS.

**ONE DIFFERENT LIFE.****01****Enrol — \$975**

One payment at [ohwow.ai/enrol](https://ohwow.ai/enrol). Start immediately — sprint is self-paced. Conditional money-back guarantee: complete all programme work and submit a product by Day 90, or your \$975 back. Tracked by the platform automatically.

**02****Show Up for 90 Days**

20–25 hours a week, self-paced. AI Fluency courses, Venture Builder studio, VibeFlow build time, with Brainy AI Mentor 24/7. Work on your schedule — ship inside 90 days.

**03****Ship · Certify · Earn**

By Day 90: a live AI product shipped, EAFI credential earned, 250 RADAR agents running. Optional: add a UBT or international university certificate. Your next career is underway.

**ENROL NOW: [OHWOV.AI/FOUNDER](https://ohwow.ai/founder) · \$975 ONE-TIME · SELF-PACED SPRINT · SHIP OR REFUND**