

# Where the Jobs Are

How EON Reality Turns the AI Workforce Crisis  
Into the World's Greatest Skills Opportunity

For University Leaders · Government Workforce Agencies · Enterprise L&D Executives

**136M+**

Platform Downloads

**80+**

Countries

**9,000**

Job-Ready Courses

**25 Yrs**

Of XR Leadership

# The AI Paradox

Everyone is talking about displacement. The real story is more interesting.

## The Displacement Story

- 92 Million jobs displaced
- Snowflake: +30% revenue, -200 roles
- Shopify: 8-10 quarters of headcount decline
- AI tools replacing routine knowledge work

**BUT**

## The Creation Story

- 170 Million new jobs created
- 15 AI enrollments/minute on Coursera
- Thousands of skilled-trade vacancies TODAY
- 78M net new jobs — if workers are trained

Source: Deutsche Bank Research Institute & Morgan Stanley TMT Conference, 2026

# 3 Markets Where AI Creates Jobs Faster Than Workers Can Fill Them

Morgan Stanley TMT Conference, 2026 — Three surging demand areas with critical supply shortfalls



## Skilled Trades

Electricians & Construction

**1,000s**

Vacancies for data center construction alone (CoreWeave)



## Enterprise Reskilling

AI Upskilling at Scale

**15/min**

AI course enrollments on Coursera 2025 (up from 8/min)



## AI Orchestration

The New Knowledge Work

**New Role**

Managing AI agents is becoming the defining white-collar job

# Demand Area 1: Skilled Trades

The physical foundation of the AI economy is running out of builders

"Thousands of skilled-trade workers are needed for data center construction — and the relevant skills take years to acquire. This gap will persist."

— CoreWeave executives, Morgan Stanley TMT Conference 2026



## The Bottleneck Is People

Every AI data center needs licensed electricians. Nvidia's Jensen Huang flagged electrician shortages in Texas as a direct constraint on expansion.



## 3–5 Years to Train

Traditional apprenticeship pipelines take years. AI infrastructure is scaling in months. The gap between demand and supply is structural, not cyclical.

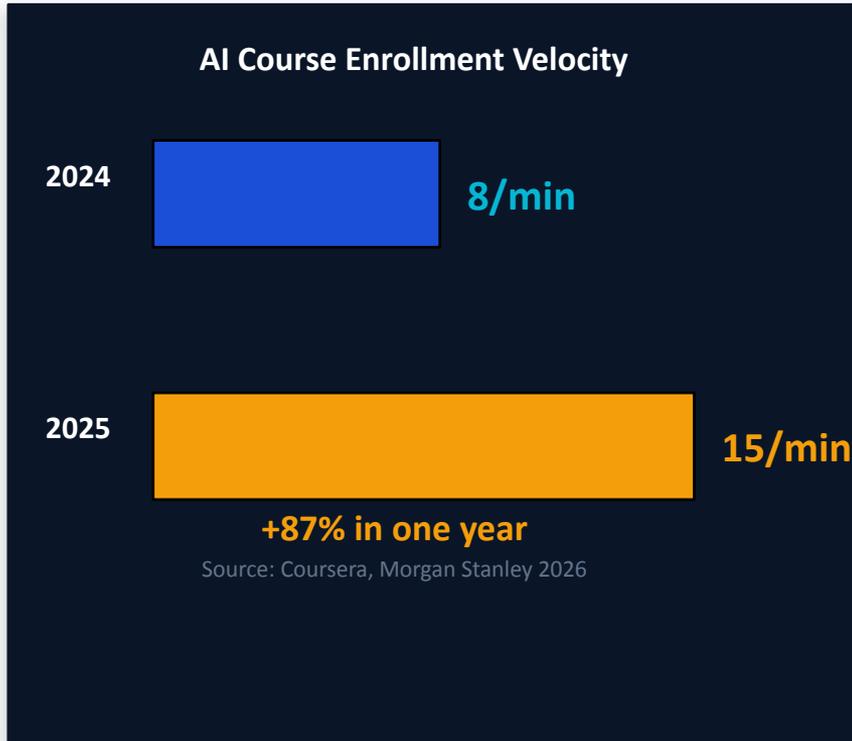


## Global & Funded

Infrastructure investment is committed. The money exists. The workers don't — yet. This is an emergency for every market with active AI buildout.

# Demand Area 2: Enterprise Reskilling

A market exploding in real time — from individuals to corporate mandates



## Who Is Buying — and Why

### CTOs & CDOs

Purchasing org-wide AI literacy at enterprise scale

### CHROs

Deploying reskilling before attrition forces hires

### Governments

National mandates to close AI skills gaps

### Universities

Updating curriculum for AI-era employment

The buyer has shifted from individual to institution. Training is now a strategic investment.

# Demand Area 3: AI Orchestration

The most important new job category that didn't exist three years ago

## What Leading Companies Are Saying

### C.H. Robinson

"Future jobs will involve managing standard operating procedures and context for AI agents — not running operations directly."

### Salesforce

"Introduced 'Agentic Work Units' — a new metric measuring the value delivered by AI agents and their human orchestrators together."

## The AI Orchestrator Role

- 1 Design prompts & workflows for AI agents
- 2 Monitor agent output for quality & accuracy
- 3 Identify edge cases requiring human judgment
- 4 Translate business strategy into AI-actionable context
- 5 Continuously optimize human-AI workflows

No traditional academic pathway produces this skillset. It must be purpose-built.

# Why Traditional Training Can't Close This Gap

The skills these jobs require cannot be taught by watching a video



## Classroom Training

No physical equipment. No reps. No real pressure. Theoretical knowledge doesn't transfer to hands-on performance.

 **Years**



## Video / eLearning

Watching is not doing. Completion certificates don't prove competency. Employers have learned this lesson.

 **Months**



## Physical Apprenticeship

3–5 years. Equipment availability limits reps. Safety constraints prevent practicing high-risk scenarios. Cannot scale.

 **3–5 Yrs**



## EON XR Simulation

Unlimited reps on any device. Full scenario fidelity. Safe practice of dangerous procedures. Measured performance.

 **3 Months**

# The EON Difference: Immersive. Measurable. Scalable.

## World's Largest Immersive Training Library

25 years of 3D asset development = millions of photorealistic objects spanning every major industry — the raw material from which EON's 9,000 courses are built.

**9,000** Courses

**Millions** 3D Objects

**Any Device** Desktop · Mobile · VR · AR

## The 5-Stage Mastery Framework

1

**Show Me**

Watch the task in photorealistic XR context

2

**Tell Me**

Understand principles, safety, decision logic

3

**Guide Me**

Attempt with real-time AI guidance

4

**Assist Me**

Execute with decreasing AI support

5

**Perform**

Complete independently — certified & measured

**Outcome: Verified Competency — Not Just Completion Certificates**

# 3 Months. Not 3 Years.

EON compresses multi-year apprenticeships into 3-month certified programs — without cutting corners

	Traditional Training	EON XR Fast-Track
Time to Certification	3–5 Years	3 Months
Repetitions Available	Limited by equipment	Unlimited in XR
High-Risk Scenario Practice	Unsafe or impossible	Full fidelity, safe
Scale	One location at a time	Global, any device
Cost Per Learner	High (equipment, instructor)	Fraction of cost
Outcome Measurement	Pass/fail exams	Continuous performance data

# Three Platforms. One Complete Workforce Pipeline.



## Virtual Campus

Universities & Governments

### Complete academic institution augmentation

- ✓ Full degree & certificate programs
- ✓ XR-based curriculum
- ✓ Government workforce mandates
- ✓ Branded by institution

For University Presidents & Ministry Partners



## Enterprise Hub

Corporations & Industries

### Enterprise workforce reskilling at scale

- ✓ AI reskilling & onboarding
- ✓ Safety-critical training (oil & gas, healthcare)
- ✓ LMS integration & control dashboards
- ✓ White-label deployment

For CHROs, CTOs & Chief Learning Officers



## OH-WOW

Individuals & Career Changers

### Skills → Jobs → Income for anyone, anywhere

- ✓ Consumer-facing job discovery
- ✓ AI-attached career pathways
- ✓ Credentialing & portfolio building
- ✓ Income generation tracking

For Students, Displaced Workers & Career Changers

Learn → Train → Perform → Earn

# For University Presidents

Audience: Academic Leaders

Become the institution that closes the AI skills gap — before another one does.

## What Your Students Need

Jobs that AI is creating — not just displacing

Hands-on competency employers can verify

Credentials that reflect demonstrated performance

Training that matches the speed of market change

## What EON Delivers for Your Institution

### 9,000 XR Courses:

Instantly expand your catalog across any discipline

### Branded Platform:

Deployed under your institution's identity

### Verifiable Outcomes:

Graduate competency reports accreditors can trust

### Global Reach:

Serve students on any device, in any country

### Fast Deployment:

Live within weeks, not years of curriculum design

**Outcome: Graduates get hired faster. Your institution leads AI-era workforce development.**

# For Government Workforce Agencies

Deploy the world's most scalable workforce platform to your national skills crisis.

## Scale Without Limit

Train 10,000 or 10 million workers on the same platform. No physical infrastructure required. EON's cloud deployment scales with demand.

## Verified Employment Outcomes

Every learner journey produces a performance record. Report to ministries and funding bodies with real competency data, not just enrollment numbers.

## Any Language, Any Country

EON operates across 80+ countries in multiple languages. Deploy a national reskilling mandate in weeks, not years of procurement.

## Aligned to In-Demand Roles

EON's 9,000 courses map directly to the roles Morgan Stanley identified: skilled trades, AI literacy, and AI orchestration—the jobs that exist now.

**Outcome: Measurable national skills gap reduction. Verifiable employment outcomes. Platform that scales with demand.**

# For Enterprise L&D and CHRO

Reskill your workforce in 90 days — with proof of performance your board can see.



Outcome: AI-ready workforce in 90 days. Reduced external hiring costs. Measurable ROI for the board.

# EON Reality: Already at Global Scale

We're not building toward this moment. We are already deployed for it.

**25**

**Years**

of XR Leadership

**136M+**

**Downloads**

Platform deployments worldwide

**4,400+**

**Customers**

Universities, enterprises, governments

**80+**

**Countries**

Active platform deployment

**9,000**

**Courses**

Job-ready XR curriculum

**3**

**Months**

Fast-track to certification



# The Good News Story

While every headline focuses on displacement, EON Reality is already deploying the solution.

## The Darkness Narrative

- ✗ AI is replacing white-collar workers
- ✗ Snowflake cuts 200 jobs, adds 37
- ✗ Shopify: 8–10 quarters of declining headcount
- ✗ Deutsche Bank: 92 million jobs at risk
- ✗ The robots are coming

EON  
BRIDGES

## The EON Reality

- ✓ 170 million new jobs being created
- ✓ 1,000s of skilled-trade vacancies right now
- ✓ 15 AI enrollments/minute and accelerating
- ✓ EON fast-tracks workers in 3 months
- ✓ The world's largest XR lab is open for business

The AI workforce transition is the largest skills opportunity in a generation — and EON Reality is built to lead it.

# See It For Yourself.

## Schedule Your EON AI Ventures Demo

We'll show you exactly how EON addresses your specific workforce challenge — with a live demonstration tailored to your audience, industry, and timeline.

### Universities

See how Virtual Campus transforms your institution into an AI-era workforce hub in weeks.

### Governments

See how EON deploys a national reskilling mandate at scale with verifiable outcomes.

### Enterprise

See how 90-day workforce transformation works — with a live demo of your specific roles.

# About EON AI Ventures

## EON Reality, Inc.

Founded 25 years ago, EON Reality is the global leader in XR-based learning and workforce development. Headquartered in Laguna Beach, California, EON operates the world's largest immersive training platform with 136 million downloads across 80+ countries and 4,400+ institutional customers.

EON AI Ventures brings together Virtual Campus, Enterprise Hub, and OH-WOW under a unified AI-powered workforce development strategy — the complete pipeline from learning to earning.

## Connect With Us

**Website:** [eonreality.com](https://eonreality.com)

**Demo:** [eonreality.com/demo](https://eonreality.com/demo)

**Email:** [ventures@eonreality.com](mailto:ventures@eonreality.com)

**HQ:** Laguna Beach, California

**Founded:** 1999 — 25 Years of XR

"The world is changing. EON Reality is the platform that ensures workers change with it — and thrive."

# EON AI Ventures



**The jobs are here. The platform is ready.  
The only question is whether your workers will be.**

[www.eonaiventures.com](http://www.eonaiventures.com)

Virtual Campus · Enterprise Hub · OH-WOW