

American Higher Ed Has a *Reckoning* Coming.

1% of the cost. Top 6 ranked university degree.

9,000 courses that lead to jobs AI cannot take.

This is not a pilot. This is the alternative.



1%

OF TRADITIONAL
TUITION COST

#6

WORLD RANKING
INDUSTRY & INNOVATION

9,000+

COURSES → AI-
RESISTANT JOBS

\$0

STUDENT DEBT
RISK

THE NUMBERS DON'T LIE

American Higher Ed is Already in Crisis.

\$1.7T

Student Loan Debt

Average borrower owes \$37,000+. Forgiveness is political. Jobs are not guaranteed.

16%

Drop in Hiring Age 22–25

In AI-exposed fields. The degree they paid for leads to the job AI is taking.
(Anthropic, 2026)

40%

Graduates Underemployed

Working jobs that don't require their degree within a year of graduation. (Federal Reserve, 2025)

26%

Enrollment Decline

US college enrollment has fallen 26% since 2010. Students are voting with their feet.

THE AI THREAT

The degree your students are paying for is training them for jobs that won't exist.

"A Great Recession for white-collar workers is absolutely possible."

— Anthropic Research Paper, March 2026 · Published by the company building the AI doing the disrupting

75%

of white-collar tasks are automatable by AI today

Anthropic AI Exposure Index, 2026

"A Great Recession for white-collar workers is absolutely possible."

77%

of Gen Z say automation-resistance is their #1 career requirement

Jobber / CBS News, 2026

"A Great Recession for white-collar workers is absolutely possible."

41%

of employers plan AI-driven headcount cuts within 2 years

WEF Future of Jobs, 2025

"A Great Recession for white-collar workers is absolutely possible."

92M

jobs displaced globally by 2030 — white-collar, not just factory floor

World Economic Forum, 2025

"A Great Recession for white-collar workers is absolutely possible."

FOUR QUESTIONS FOR YOUR INSTITUTION

Partner. Or get left behind.

77% of Gen Z say automation-resistance is their #1 career requirement. If your institution cannot answer these four questions — your students already know.

THE HARD QUESTIONS

- 1 Can you show a student a data-backed path from enrollment to a job AI cannot take?
- 2 Can you certify mastery in weeks — not semesters — in skills where demand is surging right now?
- 3 Can you give students tools to earn income before they graduate?
- 4 If not — why would a 19-year-old take on \$40,000 in debt for your credential?

WHAT EON DELIVERS TO YOUR INSTITUTION

Everything your students need. Nothing you have to build.

Formal Credentials at Scale

Certificate → Diploma → Bachelor's → Master's.
British Accreditation Council. Bologna-aligned. Ranked
#6 in the world. Your students walk away with a
credential recognized at 500+ universities globally.

Career Compass — Skills → Jobs

9,000 courses mapped directly to AI-resistant
employment. Students see their career path on day
one. Not a promise — a data-backed pathway.

Immersive 3D Skill Mastery

EON Genesis delivers 4× faster learning through
simulation. Not slides. Not lectures. Demonstrated,
AI-verified skills. The credential means something.

Venture Builder + Income Tools

Turn students into entrepreneurs before graduation. A
global marketplace for student-built products. 90-Day
Entrepreneur Program. Measurable outcomes.

1% of Traditional Tuition Cost

A formally accredited European university degree —
the same credential — for approximately 1% of what
your students currently pay. That is the offer.

White Label or Co-Brand

Run alongside your existing programs. Your brand
stays front. One agreement activates for your entire
student body. No infrastructure build required.

THE ACCREDITATION STACK

Old world legitimacy. *New world skills.* Both. Here.

#6 in the World

WURI Global Rankings — Fourth Industrialization
The exact industry sector EON serves

British Accreditation Council

4-year accreditation (2025). UK's leading quality assurance body. Globally recognized.

European Bologna Process

500+ EU & US university transfer partners.
Fully compatible with EU academic frameworks.

EFQM 5-Star Excellence · ISO 9001

European quality standard — highest tier.
Certified since 2007.

1%

OF TRADITIONAL US TUITION COST

A formally accredited European university degree. The same credential. One percent of what your students pay today.

- 01** Course Certificate
- 02** Professional Diploma
- 03** Bachelor's Degree
- 04** Master's Degree

ALREADY DEPLOYED. NOT A PILOT.

Deployed in 80+ countries. 4,400+ institutions. 136 million+ downloads. 25 years of infrastructure.

DIMENSION	TRADITIONAL US UNIVERSITY	EON GLOBAL VIRTUAL CAMPUS
Cost	\$50K–\$200K per degree	~1% of traditional cost
Accreditation	US regional only	British-accredited · #6 world ranked · Bologna-aligned
Job mapping	Curricula designed 10–15 years ago	9,000 courses → AI-resistant employment paths
Learning format	Lectures & slides	Immersive 3D + AI mentor + verified assessment
Time to credential	2–4 years	Weeks to months — on demand
Student debt risk	\$37,000+ average	\$0 — fractional cost model
Income tools	None	Venture Builder · Global Marketplace · 90-Day Program

Ready to offer your students a Top 6 world-ranked degree at 1% of the cost?

The infrastructure is live. The credentials are real.

The courses are ready. Your students already know.

- 1 Activate EON platform for your institution — one agreement
- 2 Enable dual credentials for your enrolled students — white label or co-brand
- 3 Co-announce with EON + UBT to position your institution at the frontier
- 4 Set your own student pricing — we provide the infrastructure

CONTACT

EON AI Ventures

Dan Lejerskar
Chairman & CEO

Web www.eonaiventures.com

Campus corevirtualcampus.eon-xr.com

Press press@eonreality.com

Location Laguna Beach, California

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