

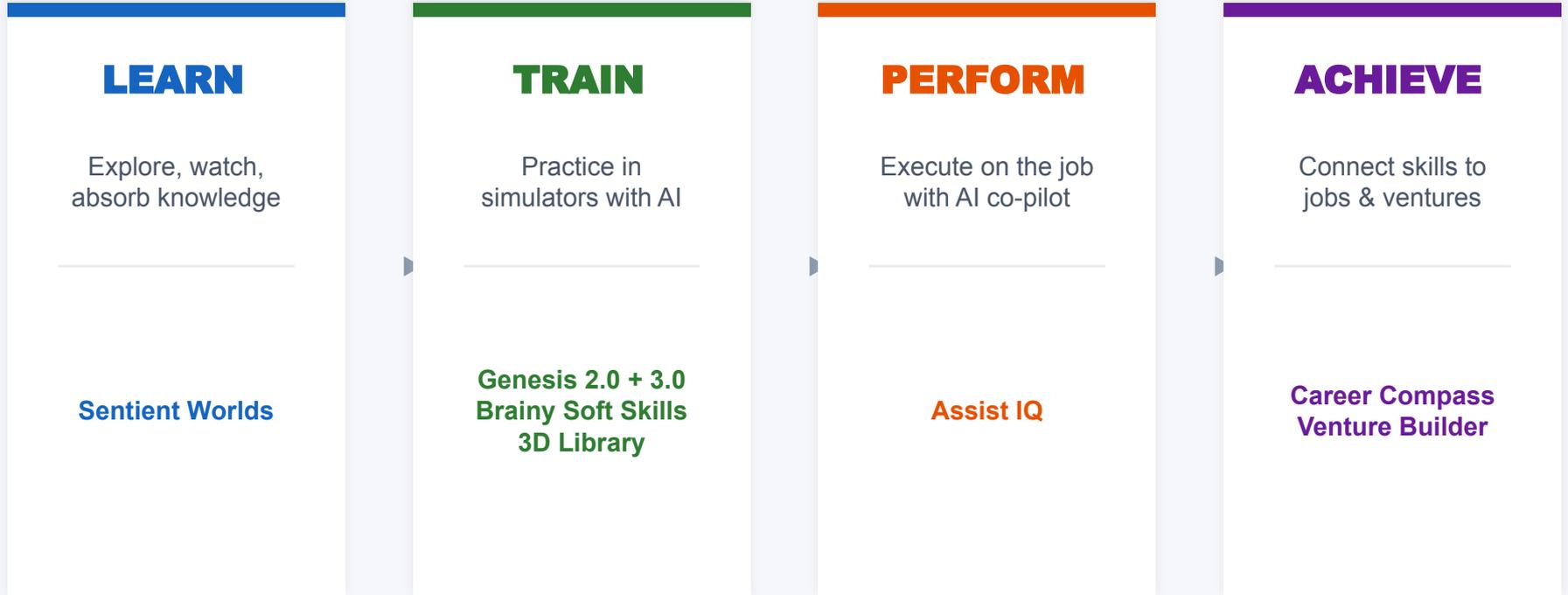
EON PRODUCT ECOSYSTEM

Learn → Train → Perform → Achieve

How EON's integrated AI platform transforms human potential into verified capability and real-world outcomes

The Customer Journey

Every EON product maps to a stage in the human development arc



DELIVERY: Virtual Campus (Academia) | Enterprise Hub (Enterprise) | OH-WOW (B2C) | Marketplace

EON Product Ecosystem Map

LEARN

Sentient Worlds

AI environments, video, exploration

9,000+ Course Library

Pre-built content across 12+ industries

TRAIN

Genesis 2.0

3D creation, avatar narration, SOP extraction

Genesis 3.0 Interact

4-phase training loop, simulation, scoring

Genesis 3.0 Multi

Publish to desktop, tablet, VR

3D Library

Environments & objects

Brainy Soft Skills

Multi-avatar roleplay

PERFORM

Assist IQ

Real-world AI co-pilot
On-the-job guidance

INTERNAL ENGINES

Sales Engine

Autonomous lead gen

Knowledge Repository

Single source of truth

ACHIEVE

Career Compass

Skills → Jobs matching

Venture Builder

Build AI ventures on EON

DELIVERY VEHICLES

Virtual Campus

Academia B2B

Enterprise Hub

Enterprise B2B

OH-WOW

Consumer B2C

Marketplace

Content Commerce

FOUNDATION

AI Infrastructure | Data Flywheel | Create → Experience → Verify Engine

Sentient Worlds

The entry point: immersive AI-generated environments for exploration and foundational knowledge

What It Does

- AI-generated photorealistic 3D environments (Gaussian splat technology)
- AI avatar narration guides learners through environments
- Augmented reality overlay for physical spaces
- 9,000+ pre-built courses across 12+ industries
- Progressive immersion: explore → ask AI → engage

Why It Matters

- Widest part of the funnel — most accessible experience
- Creates the “wow” that pulls people into deeper engagement
- Builds foundational awareness before hands-on training
- Combines Sentient + Brainy + Genesis 2.0 + EON-XR AR
- Gateway to the full Learn → Train → Perform journey

Genesis Platform

From watching to doing: hands-on simulation with AI coaching

Genesis 2.0

The Foundation

- Scene composer for 3D environments
- AI avatar + drone narration
- Train AI: SOP → 3D extraction
- Gamification (XP, badges, streaks)
- Data Flywheel analytics

Genesis 3.0 Interact

Hands-On Simulation

- 4-phase training loop
- 8 interaction types
- Behavior template library
- Safety gating system
- Scoring + oral assessment

Genesis 3.0 Multi

Publish Everywhere

- Author once, run everywhere
- Desktop, tablet, VR headset
- Full feature parity
- Platform Abstraction Layer
- Adaptive input per device

THE TRAINING LOOP: Show Me → Train → Let Me Try → Evaluate Me

Brainy Soft Skills + 3D Library

EON Brainy Multi-Avatar Soft Skills

Interpersonal and leadership training through multi-avatar roleplay

- Split-panel multi-avatar scenarios (e.g., manager + employee + HR)
- AI characters respond dynamically to learner choices
- Measures communication, emotional intelligence, decision quality
- Conflict resolution and crisis management scenarios
- Dedicated pedagogical framework for soft skills assessment
- Complements Genesis hard skills with human interaction skills

Genesis 3D Library

Environments and objects for every training scenario

- Procedurally generated and curated 3D assets
- Categorized by industry and use case
- Asset pipeline for quality control and optimization
- Enables rapid content creation at scale
- Shared across all Genesis-powered experiences
- 12+ industries: healthcare, energy, manufacturing, aviation ...

PERFORM

Assist IQ

The critical bridge from training to real-world performance

Unlike every other EON product, Assist IQ operates in the physical world. The learner is no longer in a simulator — they are on the job, doing real work, with an AI co-pilot.

Capabilities

- Context-aware AI assistance during real task execution
- Real-time procedural guidance in the physical environment
- On-demand knowledge base access
- Adapts to individual skill level and behavior
- Feeds real-world data back to the Data Flywheel

Why It's the Moat

- Closes the training-to-performance gap that all competitors face
- Embeds EON in the actual workflow, not just the training room
- Generates real-world performance data (unique competitive asset)
- Makes EON indispensable — highest switching cost product
- Proves training ROI with on-the-job outcome data

ACHIEVE

Career Compass + Venture Builder

Purpose-driven, outcome-driven: connecting verified skills to real results

Career Compass / OH-WOW

Skills → Jobs → Income

- Maps verified competencies to career opportunities
- Tri-modal assessment: written + oral AI + performance
- Verifiable, auditable credentials for employers
- OH-WOW = B2C brand for individual learners
- Career pathway visualization and guidance
- The outcome that makes the entire journey purposeful

EON Venture Builder

Beyond jobs: creating work in an AI world

- Platform for building AI ventures on EON technology
- Open-source integration for on-premise deployment
- Partners create their own EON-powered businesses
- Addresses reality: AI will eliminate traditional jobs
- Enables entrepreneurship, not just employment
- Creates partner ecosystem with network effects

Delivery Vehicles

Same journey, different packaging for each market segment

Virtual Campus

Academia (B2B)

- Branded campus for universities, TVET, K-12
- Curriculum integration + rapid course creation
- Tri-modal assessment → verifiable credentials
- Student analytics dashboards
- Variants: Global, Custom, K-12, B2C

Enterprise Hub

Enterprise (B2B)

- Corporate training, safety, compliance
- SSO/LMS/HRIS/ERP integration
- Automatic audit trail + compliance docs
- Data Flywheel: skill gaps, hesitation mapping
- Oil & gas, manufacturing, healthcare, aviation

OH-WOW

Consumer (B2C)

- Direct to individual learners
- Career changers, upskillers
- Career Compass central to proposition
- Outcome-driven: what job will this get me?
- Consumer brand for the full journey

Marketplace

Content Commerce

- Publish, discover, license content
- Third-party creators + institutions
- Revenue sharing model
- Network effect: more content → more users
- Feeds all delivery vehicles

Internal Growth Engines

Powering EON's market reach and institutional knowledge

EON Sales Engine

Autonomous AI-powered growth system

- Global Radar: nightly scanning for leads, RFPs, grants
- Content Engine: automated marketing content
- Outreach Machine: email, LinkedIn, calls, WhatsApp
- Website Concierge: AI avatar qualification
- Government Signal Tracker: procurement monitoring
- Webinar + Lead Magnet automation

500+ leads/mo

(from ~50) | **30+ demos/mo** (from ~10)

\$500-800/mo replacing \$15-30K/mo in SDRs

EON Knowledge Repository

Single source of truth for all EON intelligence

- Platform Layer: master narrative, vision, frameworks
- Product Layer: capabilities, outcomes, talk tracks
- Segment Layer: market intelligence by vertical
- Persona Layer: buyer profiles, objection patterns
- Competitive Layer: positioning vs. alternatives
- Proof Layer: case studies, metrics, ROI

Feeds Sales Engine via API:

Content Engine, Outreach Machine, Website Concierge, and Lead Magnet Gateway all pull from the Repository

The Centaur Thesis

Why this ecosystem exists and why speed matters

PHASE 1

Past

Humans built all software.
Speed limited by headcount.

PHASE 2

Right Now

Humans + AI build at
unprecedented speed.
45 people compete with
organizations 100x their size.

PHASE 3

6-18 Months

AI does everything.
Software becomes free.
Value collapses to commodity.

Why This Ecosystem Wins

- Outcome-based positioning (Skills → Jobs → Income) is harder to commoditize than tools
- Network effects: Marketplace content, institutional relationships, learner data compound
- Platform dependency: Enterprise Hub and Virtual Campus integrations create switching costs
- Full journey coverage: Learn → Train → Perform → Achieve — competitors cover fragments

One Ecosystem. One Journey. Real Outcomes.

Learn → Train → Perform → Achieve