

# European Universities Face a *Dual* Disruption.

AI displacement + Green Transition — simultaneously.

9,000 courses. A European university already ranked #6 in the world.

Bologna-native. EQF-aligned. Available now.



1%

OF EUROPEAN  
TUITION COST

#6

WORLD RANKING  
INDUSTRY & INNOVATION

€65B

EU SKILLS AGENDA  
ALREADY COMMITTED

27

EU MEMBER STATES  
ONE PLATFORM

THE NUMBERS DON'T LIE

# European Higher Education Faces a Dual Disruption.

**40%****EU White-Collar Tasks Automatable Now**

Financial services, legal, marketing, IT — the professional roles European graduates have trained for. (Anthropic, 2026)

**77%****EU Firms Report Critical Skills Gaps**

The Green Deal and AI transition are creating demand for skills that no European university currently produces at scale. (Cedefop, 2025)

**25%+****Youth Unemployment — Southern Europe**

Spain, Italy, Greece, Portugal: 25%+ youth unemployment. Entry-level roles disappearing to AI before graduates arrive. (Eurostat, 2026)

**€65B****EU Skills Agenda — Already Committed**

The European Commission has committed €65B to digital and green skills transition. The question is which platforms deliver it.

## THE DUAL DISRUPTION — UNIQUE TO EUROPE

# AI displacement and the Green Transition are hitting Europe's workforce at the same moment.

## AI DISPLACEMENT

**65%** | IT/software tasks automatable  
*Anthropic, 2026*

**62%** | financial services exposure  
*Anthropic, 2026*

**92M** | jobs displaced globally by 2030  
*WEF, 2025*

**14.5%** | EU youth unemployment — rising  
*Eurostat, 2026*

## GREEN TRANSITION

**€750B** | NextGenerationEU — skills demand  
*European Commission, 2025*

**1.8M** | more care workers needed by 2030  
*European Commission, 2025*

**500GW** | renewables target — technicians  
needed now  
*EU Green Deal, 2025*

**23M** | EU SMEs needing AI augmentation  
*Eurostat, 2026*

## FOUR QUESTIONS FOR YOUR INSTITUTION

# Adapt. Or watch students leave.

Europe's €65B Skills Agenda is funding the transition. Your students will find the platforms that answer these questions — with or without your institution. The first to partner with EON leads this story.

## THE HARD QUESTIONS

- 1 Can you show a student a Bologna-recognized pathway from enrollment to a career AI cannot automate — in the Green Deal sectors that are actually hiring?
- 2 Can you certify mastery in weeks — not years — across the 24 languages and 27 member states your students come from?
- 3 Can you add a #6 world-ranked European university co-credential to every course without building new infrastructure or hiring new faculty?
- 4 If not — why would a student pay €10,000–30,000/year when a British-accredited European degree costs 1% of that on EON?

## WHAT EON DELIVERS TO YOUR INSTITUTION

# A European university. Already ranked #6 in the world. Already here.

## A European Degree — From a European University

UBT is a European institution. Bologna-native. EQF-aligned. Ranked #6 in the world. Your students get a co-credential from a fellow European university — not an import. Certificate → Diploma → Bachelor's → Master's.

## Green Deal Career Pathways — Built In

9,000 courses mapped to Green Deal growth sectors: solar/wind technicians, EV supply chain, circular economy, smart grid operators, green infrastructure project management. The roles that are actually hiring.

## 24 EU Languages. 4× Faster Learning.

EON Genesis delivers in 24 European languages. No geographic relocation. 65% faster than online platforms. AI mentor per course, adapted to each learner's language and cultural context.

## €65B EU Skills Agenda Compatible

EON's platform aligns with the EU Skills Agenda, NextGenerationEU, Digital Europe Programme, and ESF+ funding frameworks. Your institution can channel existing EU funding through EON infrastructure.

## 1% of European Tuition Cost

Traditional European universities charge €10,000–30,000/year. EON delivers a formally accredited European university degree at approximately 1% of that. Same Bologna-aligned credential. Same EQF recognition. Fraction of the cost.

## Bologna-Native. One Agreement.

EQF and Europass integration built in. EU AI Act compliant. Your brand stays front. One institutional agreement activates for your entire student body across all 27 member states. No new infrastructure required.

## THE ACCREDITATION STACK

A European university.  
*Ranked #6 in the world.*  
Already in your  
ecosystem.

**#6 in the World — WURI Rankings**

Fourth Industrialization & Industry Innovation.

The sector the Green Deal and AI transition are building.

**British Accreditation Council**

4-year accreditation (2025). UK's leading quality body.

Globally recognized — adds international reach to EU credentials.

**European Bologna Process — Native**

UBT is a Bologna-native institution. EQF-aligned.

500+ university transfer partners across EU and beyond.

**EFQM 5-Star · ISO 9001**

European quality standard. Highest tier.

Certified since 2007. EU AI Act compliant.

# 1%

**OF EUROPEAN TUITION COST**

Traditional EU university: €10K–30K/year.

EON: formally accredited European degree  
at approximately <€500/year.

Same Bologna framework. Same EQF recognition.

**01** Course Certificate

**02** Professional Diploma

**03** Bachelor's Degree

**04** Master's Degree

ALREADY DEPLOYED. NOT A PILOT.

# Deployed in 80+ countries. 4,400+ institutions. 136 million+ downloads. 25 years of infrastructure.

| DIMENSION             | TRADITIONAL EU UNIVERSITY                    | EON GLOBAL VIRTUAL CAMPUS   |
|-----------------------|--|---|
| Cost to student       | €10,000–30,000/year · €30K–90K total         | ~1% of EU university cost · <€500/year                                      |
| University origin     | Varies by member state · recognition limited | European university · Bologna-native · EQF-aligned · 500+ transfer partners |
| World ranking         | Top 200–500 for most institutions            | #6 globally — Industry & Innovation (WURI)                                  |
| Green Deal alignment  | Limited · curricula slow to adapt            | 9,000 courses → Green Deal + AI-resilient careers, updated continuously     |
| Languages supported   | 1–3 languages typically                      | 24 EU languages · AI mentor adapts per learner                              |
| EU funding compatible | Yes — limited integration                    | EU Skills Agenda · NextGenerationEU · ESF+ · Digital Europe frameworks      |
| Time to credential    | 3–5 years fixed semesters                    | Weeks to months · 90-day pathways · fully remote                            |

## NEXT STEPS

# Ready to add a #6 world-ranked European university degree to every course you offer?

Bologna-native. EQF-aligned. EU Skills Agenda compatible.

The credential is European. The infrastructure is live.

- 1** Activate EON platform for your institution — one agreement, EQF/Bologna documentation included
- 2** Enable UBT dual credentials for your students — co-brand with a #6 world-ranked European university
- 3** Channel EU Skills Agenda, NextGenerationEU, or ESF+ funding through the EON platform
- 4** Co-announce with EON + UBT — first in your member state to offer this positioning

## CONTACT

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