

Apple Gave the World a Free Brain.

EON Gives That Brain Something Worth Learning.

25+

Years XR/AI

4,400

+

Customers

80+

Countries

136M

+

Downloads



THE GREAT INFRASTRUCTURE INVERSION

THE OLD WORLD

- Every AI query travels to a data center — and back
- Cloud inference costs meter every learner interaction
- Emerging markets priced out by subscription economics
- Enterprise data must leave the building to be processed



THE NEW WORLD

- Apple M5 chip runs 30B-param model locally — no internet
- Zero inference cost on most consumer AI interactions
- 2.5B devices already deployed — the data center is in your pocket
- Enterprise data never leaves the device — zero cloud risk

WHAT APPLE BUILDS vs. WHAT EON BUILDS



APPLE INTELLIGENCE

- ✓ Email summarization
- ✓ Translation & language assist
- ✓ Writing assistance
- ✓ Photo editing & search
- ✓ Basic Q&A and lookup

*Cannot credential. Cannot immerse.
Cannot build 25 years of content.*



EON REALITY

- ★ Accredited degrees & credentials
- ★ Immersive 3D simulations (25+ years)
- ★ Social & procedural learning
- ★ Enterprise safety & compliance training
- ★ ImpactShare global deployment model

The application layer Apple cannot build.

THREE PILLARS OF EON'S APPLE ADVANTAGE



Emerging Markets Unlock

Apple on-device AI eliminates the connectivity and cost barriers that have kept AI-powered learning out of reach for billions. EON's ImpactShare model deploys accredited education to Nigeria, India, Indonesia, and 77 more countries — now with zero AI delivery cost.

1B+

Newly Reachable Learners



Enterprise Security Advantage

Company-owned Apple devices run EON training with all AI processing on-device. Zero data leaves the building. Zero cloud API exposure. Direct answer to the security objections blocking enterprise AI training at ExxonMobil, Saudi Aramco, and similar organizations.

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Cloud Data Exposure



The Credential Moat

Apple Intelligence will never award a degree. No chip grants institutional accreditation. EON's partnerships with UBT, UCR, Loughborough, and 80+ universities represent years of relationship-building that no technology investment can replicate.

80+

Accredited University Partners

THE META WARNING — AND EON'S MIRROR POSITION

META

✗ No device. No OS. No platform layer.

✗ Spending \$135B on consumer AI features Apple ships free

✗ Every Siri resolution = one less session in Instagram

✗ AI notifications compress 20 min of scrolling into 30 seconds

✗ Ad impressions evaporate as attention is absorbed by device AI

DEMAND SIDE IS BEING DRAINED

EON REALITY

✓ Content, credentials, and institutional relationships

✓ Exists above the device layer — cannot be displaced by a chip

✓ Every Apple AI improvement makes EON content richer

✓ ImpactShare deploys anywhere Apple devices reach

✓ The more capable device AI becomes, the more EON's credential layer is worth

ELEVATED, NOT REPLACED



A 24–36 Month Window Is Open Right Now.



The Architecture Is Settling

Apple Intelligence ships on current devices. The M5 is in production. Edge AI is not coming — it is here. The companies that establish application layer dominance now will define the standards for a decade.



EON's Model Is Built for This Moment

ImpactShare monetizes at the institutional layer — universities, governments, enterprises — not on \$20/month consumer subscriptions. We don't compete with free. We complement it.



Four Compounding Moats

25 years of immersive content (17 verticals) + accredited university partnerships (80+ countries) + enterprise security relationships + ImpactShare financing infrastructure. None replicable in months.



The Ask

Strategic investment partners who understand that AI value is inverting — from centralized infrastructure to distributed intelligence — and that durable returns accrue to the application layer.

EON PRODUCT ECOSYSTEM — THE APPLICATION LAYER

CONSUMER & ACADEMIC

EON Brainy / Immersive English

UCR-accredited • On-device AI handles ambient translation • EON delivers immersive practice & credentials

Career Compass

AI pathway mapping to accredited programs — pure credential layer

OH-WOW / Marketplace

B2C immersive content — personalized by device AI, owned by EON

ENTERPRISE & GOVERNMENT

EON Genesis 3.0

Flagship enterprise learning — Gaussian splat, spatial annotation, on-device for ExxonMobil & Aramco

EON Field IQ / Assist IQ

AR procedural training via Apple & Meta devices — zero latency, zero data leakage

RADAR V2 / Lead Commander

19-agent sales intelligence — on-device local processing + EON orchestration layer

INSTITUTIONAL

Global Virtual Campus

Accredited degrees across 80+ countries — on-device AI enables low-connectivity delivery

EON Entrepreneur School

University-employment bridge — AI curriculum + institutional credentialing

ImpactShare (1-9-20)

Financing model that deploys to governments, universities & enterprises at scale

*The hyperscalers are building cathedrals.
Apple is putting an AI in every pocket.*

**EON is building the curriculum that makes
that intelligence useful, credentialed, and
career-transforming -
at scale, in every market on earth.**

EON AI Ventures | EON Reality Inc.

Dan Lejerskar — Chairman & CEO

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