

EON AI VENTURES

EON Venture Builder

The Intelligence-to-Income Engine

*Turning Local Problems into AI-Powered
Businesses at Scale*



5

Layers

10

Steps

20

Templates

65%

Already Built

Enhanced Product Specification + Go-to-Market Framework

Incorporating OWOW Entrepreneur Guide Proven Patterns | February 2026 | Confidential

Two Trends Colliding → One Enormous Opportunity

TREND 1: AI Eliminates Jobs

White-collar: AI handles analysis, writing, coding, decisions.
Blue-collar: robotics and automation replace physical labor. Entire professions disappearing within 5–10 years.

TREND 2: Building Software → Near Zero

Claude Code, OpenFlow, Vibe Coder execute well-written specs in hours. Production-ready applications from a specification document. No coding required.

THE CORE INSIGHT

The hard part was never the code. The hard part was always the specification — knowing precisely what to build, for whom, and why it would make money. The Venture Builder solves the specification problem.

The Agent Proprietor Vision

Maria, 24, Lagos. Six months after entering the Venture Builder:

- Agent 1: Restaurant Inventory Manager — 22 restaurants, \$800/mo
 - Agent 2: Clinic Appointment Scheduler — 8 clinics, \$600/mo
 - Agent 3: School Fee Tracker (licensed via Success Chain) — \$400/mo
- Total: \$1,800/month. 5 hours/week managing. Zero lines of code written.

Five-Layer Architecture

Each layer builds on the one below. Layers 1–2 are new. Layer 3 is the enhanced Entrepreneur Guide. Layers 4–5 close the loop.

L5	EON Marketplace	136M+ user marketplace where entrepreneurs sell solutions. EON takes 10% of transactions. Problem-based search, instant deployment, localized.
L4	Success Chains	When a solution works in one city, AI identifies 50+ similar markets. License or expand. One success in Lagos → 50 deployments across West Africa.
L3	Solution Factory	Enhanced Entrepreneur Guide: 10-step journey from purpose to replication. Brainy AI mentoring. Generates precise technical specification for AI coding tools.
L2	Solution Templates	20 pre-architected, 70%-complete agent frameworks. Scheduling, inventory, marketplace, support, health, logistics. Template → working product in hours, not months.
L1	Problem Discovery Engine	AI scans any geography using public data. Ranks top solvable, monetizable problems. Problem Exchange with pre-committed budgets. Standalone product for governments.

Layer 1: Problem Discovery Engine

AI scans any geography to identify, rank, and match the top solvable, monetizable problems.

8 Data Sources Scanned

- Government complaint databases
- Local news archives
- Social media sentiment (geo-tagged)
- Economic gap analysis
- Google Maps/Places data
- Job posting patterns
- Public health & education stats
- Supply chain & logistics data

6-Dimension Problem Scoring

- Market Size — population × willingness × frequency
- Technical Feasibility — mapped against template library
- Financial Viability — unit economics at \$50/month
- Competition Gap — existing solutions and quality
- Entrepreneur Match — skills, interests, language

PROBLEM EXCHANGE

Public board where organizations post problems they'll pay to have solved. Governments, NGOs, local businesses, individuals. Each post includes stated budget — pre-validated demand. Entrepreneurs browse alongside AI-generated list.

OUTPUT + STANDALONE PRODUCT

Problem Report: top 10 matched problems with scores, 3–5 Exchange matches with budgets, recommended starting point.

Regional Problem Scan: standalone product for governments — top 50–100 problems for a city/region. Sells at \$25K–\$100K per scan.

Templates create a secondary revenue stream: original creator earns royalty every time their template is used by another entrepreneur.

Layer 2: 20 Solution Templates

Pre-architected, 70%-complete agent frameworks. Template → working product in hours, not months.

Scheduling & Booking	Clinics, salons, tutoring	Health Triage & Referral	Symptoms, clinics, medications
Inventory & Supply Chain	Restaurants, pharmacies, farms	Translation & Localization	Content, guidance, forms
Marketplace & Matching	Buyers/sellers, jobs, services	Document Processing	Invoices, permits, insurance
Customer Support Agent	FAQ, complaints, order status	Financial Management	Accounting, expenses, tax
Training & Compliance	Safety, certification, onboarding	Logistics & Delivery	Last-mile, routes, fleet

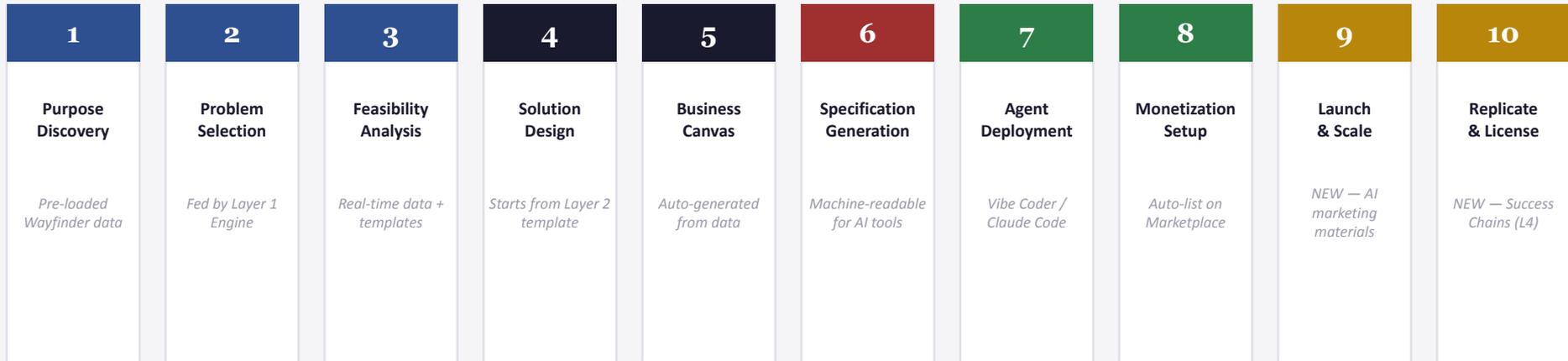
Templates 11–20: Agriculture, Education Admin, Property, Events, Environmental, Legal, Retail/POS, Community Governance, Personal Finance, Content Creation

Template Customization: 4 Dimensions

- Context adaptation — language, currency, regulations, payment methods (M-Pesa, UPI)
- Feature customization — include/exclude components per problem variant
- Integration configuration — local APIs, data sources, communication channels
- Branding and UX — naming, visual identity, user flows for target market

Layer 3: The Solution Factory — 10-Step Journey

Enhanced Entrepreneur Guide. Brainy AI mentoring. Specification document is the crown jewel.



Step 6: The Specification Document — Crown Jewel

6 sections: Product Overview + User Stories + Data Model + API Endpoints + UI Flows + Integration Requirements. Export: human-readable PDF, machine-readable JSON (for Claude Code), HTML summary. The bridge between human intent and machine execution. User never writes code — they describe what they want. Brainy extracts everything AI coding tools need.

Brainy: The Conversational Guide

Not a chatbot — a structured AI guide. Generate → Review → Refine pattern proven in OWOW production.

Characteristic	Chatbot	Brainy
Conversation flow	Open-ended, user-driven	Structured, step-by-step, AI-guided
Output format	Free-text responses	Structured JSON with enforced schemas
User input	Free-text only	Multi-modal: tags, sliders, dropdowns, text
Progress	No persistent state	Full persistence, resume at any point
Quality control	No validation	Stage validation with missing-item feedback
Tone	Generic assistant	Entrepreneurship mentor — encouraging, specific

The Generate → Review → Refine Pattern

1. User Input

Structured inputs: tags, sliders, dropdowns.
Auto-save with debounce.

2. AI Generation

Single button press. Brainy returns structured JSON. Loading spinner.

3. Review & Edit

All AI output editable. User refines. Content never locked.

4. Save & Continue

Validation checks. Clear missing-item feedback. Advance.

Layers 4–5 + XR Integration

Success Chains replicate winners. Marketplace monetizes. XR upskilling creates ecosystem lock-in.

L4: SUCCESS CHAINS — Replication Engine

- Success Detection: monitors revenue, users, satisfaction
- Market Matching: AI finds geographies with same problem profile
- Two paths: License (10–20% royalty) or Expand (self-deploy)
- New Entrepreneur Matching: right skills + interest for template
- Compounding: 1 success in Lagos → 50 deployments across West Africa

L5: EON MARKETPLACE — Monetization Layer

- Problem-based search — describe problem, AI finds solutions
- Instant deployment — no install, no IT, no training
- Fraction of cost — \$50/mo vs \$20K custom development
- Revenue: 10% transaction fee + template licensing + featured listing
- Flywheel: more builders → more solutions → more customers → more revenue

EON XR Integration: The Upskilling Loop

After Step 8, AI analyzes the user's journey and generates 3–5 personalized immersive lessons via EON XR Express Lesson API. Fills skill gaps between what the user knows and what their business requires. Three strategic advantages: ecosystem lock-in (personalized learning, not generic), competence gap filling (specific to their business), and upsell pathway to full EON XR platform. Working implementation carried forward from OWOW codebase.

Marketplace Revenue Streams

Transaction Fee — 10% of GMV

Template Licensing — \$100–\$500/use

Featured Listing — \$50–\$200/mo

Enterprise API — \$500–\$5K/mo

Packaging & Pricing: Three Tiers

University Incubator → Government Regional Deployment → VAR Partner Resale.

Tier 1: University Incubator

Universities, polytechnics, TVET

\$150K–\$300K/year

- Full Venture Builder (Layers 1–5)
- 50–200 students per cohort, 2–4 cohorts/year
- 24-week program (Foundation → Mastery)
- University gets 5% Marketplace revenue for 3 years
- Target: 30% launch revenue-generating businesses

Tier 2: Government/Dev Bank

Ministries, World Bank, AfDB, IDB

\$1M–\$5M/year

- Everything in Tier 1 across 5–20 institutions
- Regional Problem Scan (standalone Layer 1)
- Government Dashboard with verified economics
- 1,000–10,000 entrepreneurs per year
- Target: 5x–10x economic multiplier on investment

Tier 3: VAR Partner Resale

EON's existing VAR partner network

\$50K–\$100K/year + 30% rev share

- White-label Venture Builder platform
- Partner self-service portal
- Sales training and proposal tools
- VAR sells at Tier 1 pricing, retains margin
- Leverages existing partner relationships

Revenue Impact & Go-to-Market

Revenue Stream	2026 (Prove)	2027–28 (Scale)	2029–31 (Dominate)
University Tier 1	\$450K–\$900K	\$3M–\$6M	\$10M–\$15M
Government Tier 2	\$0	\$3M–\$10M	\$15M–\$30M
VAR Tier 3	\$0	\$500K–\$1M	\$2M–\$5M
Marketplace Fees	Minimal	\$500K–\$2M	\$6M–\$20M+
Template Licensing	Minimal	\$200K–\$500K	\$1M–\$3M
Problem Scans	\$100K–\$300K	\$500K–\$1M	\$1M–\$2M
TOTAL	\$550K–\$1.2M	\$7.7M–\$20.5M	\$35M–\$75M+

Go-to-Market Phases

Prove (2026)

3 university pilots (India, Nigeria, Middle East). Build first 10 templates. Marketplace MVP. 5 case studies.

Scale (2027–28)

3–5 gov/bank contracts. 20 template categories. Problem Exchange launch. VAR resale. 1,000+ Agent Proprietors.

Dominate (2029–31)

Sovereign infrastructure positioning. Marketplace revenue > licensing. Autonomous Success Chains. 50,000+ Agent Proprietors.

EON AI VENTURES

From Problems to Profit. At Scale.

The Venture Builder turns local problems into AI-powered businesses.

Every deployment creates a taxpaying Agent Proprietor.

Every success replicates across 50+ markets via Success Chains.

65% already built. The specification problem is solved.

5 Layers | 10 Steps | 20 Templates | \$550K → \$75M+ Revenue Arc

For governments: an economic engine producing taxpaying entrepreneurs.

For universities: an incubator creating businesses, not just graduates.

For investors: a platform play with Shopify/Airbnb economics.

eonreality.com